



# HIGH POINT MIDGET FOOTBALL, INC.

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PO Box 58 • Branchville, NJ 07826  
[www.highpointhawksfootball.com](http://www.highpointhawksfootball.com)

January 31, 2011

Dear Hawk Supporter,

*It is a great time to be a Hawk...*

The 2010 season proved to be a year of new beginnings for the High Point Midget Football organization. This exciting season included the completion of Phase I of our new field equipped with lights at Woodbourne Park. The highly anticipated introduction of this new home was made to the entire league when we proudly hosted the NJYFL Playoffs at the end of the season. High Point Midget Football also acquired the much-needed new cheerleading uniforms in 2010, which gave the Hawk cheerleaders a fresh, new, updated look. With this said, 2011 promises to continue to be another year of new beginnings with the induction of newly appointed board members, including myself, Pete Soldano, as the new league President taking over for Paul Pfiel who did an outstanding job navigating High Point Midget Football to the successful organization it is today. After many years of working closely with Paul, I am now eagerly looking forward to continuing our organizations' success.

As you may know, the High Point Football Club receives **no monies** from any town or recreational organization. Therefore, the organization's continued success and improvements are not possible without help from our generous sponsors, who lend their time, names and financial support. The money raised each year goes directly to the High Point Midget Football organization, which is a registered 501c(3) non-profit organization. These funds are used to improve our youth football and cheerleading program, which we feel benefits not only the children, but the community as well.

As in the past, we are asking our local businesses and professional communities to show their support by sponsoring ad space in our 2011 Booster Book, or by whenever possible donating toward the purchase of our major field investments. All donations are greatly appreciated - no donation is too small(or too big!), and every donation is tax deductible! Becoming a new sponsor or returning as a dedicated existing sponsor is easy and now is a great time to do so as the 2010 tax season is upon us and the 2011 football season is quickly approaching.

By participating as a sponsor, your organization will benefit from extended exposure through promotional efforts directed toward the supporters of the High Point Midget Football organization. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience (please see the enclosed commitment form for sponsorship level breakdowns). You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the High Point Midget Football organization.

We're counting on your support, and will be happy to answer any questions you may have. Feel free to contact me directly at 201-522-0747. Please consider donating to the High Point Midget Football organization by returning your 2011 Booster Book/Sponsorship Commitment form to HPMF, PO Box 58, Branchville, NJ 07826.

On behalf of the HPMF Board, Coaching Staff and most of all the players & cheerleaders, I thank you in advance for your willingness to support the efforts of High Point Midget Football and make a difference in our community.

Sincerely,

Pete Soldano  
President, High Point Midget Football Inc.

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**WITH THE HELP OF GENEROUS SPONSORS LIKE YOU . . .**  
**HPMF HAS BEEN SERVING THE CHILDREN OF OUR COMMUNITIES FOR OVER 40 YEARS!**  
**BRANCHVILLE | FRANKFORD | LAFAYETTE | SUSSEX | WANTAGE**